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The Greater Saint Louis JEWISH STAR

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Vol. 1, No. 9

MONDAY, NOVEMBER 1, 1954

St. Louis, Missourt

The American Jewish Hour, after eight years of continuous broadcasting on one local station, will move to WIL on Sunday, Nov. 7th, at 12:30 p. m. Airing the program from a more powerful station will enable it to reach a larger listening audience. The move is the first in incention in 1948. audience. The move is the first in inception in 1948. a series of expansion processes



which will find the program going on the air in Chicago shortly, and in other cities in the near future.

The American Jewish Hour presents an English variety program, only program of its kind in the and community service in the interest of the Jewish community of St. Louis. Its "Tributes to Greatness," "Salutes to Service," and "Builders of the Community" have given recognition to individual. providing entertainment, education and community service in the interest of the Jewish community of ert Lurie, who is still producergiven recognition to individuals, groups and institutions whose effort promoted the welfare of the

The program is a non-commercial community service sponsored jointly by the Jewish War Veterans of America and a group of local men and women known as the Committee For The American Jewish Hour. Among those who have served as Chairman of this committee have

KICK-OFF BRUNCH STARTS B'NAI B'RITH **BOND CAMPAIGN**

A kick-off brunch for an intensive B'nai B'rith campaign to sell \$100,000 in Israel Government Bonds was held Sunday, October 24, at the Kings-Way Hotel, Committee chairmen and workers of the Men's Lodges and Women's Chapters will report the results of their campaign at a Special B'nai B'rith Night, No-

Robert Mass, general chairman of the B'nai B'rith Rally, presided at the brunch. Mass and Iry Rosenberg of the Israel Bond Office, explained the needs and goals of the

Rebecca Rosenbloom is chairman of the Women's Council for Israel Bonds and Sam Rosen is the chairman of the Men's Council.

The B'nai B'rith Women's Council for Israel Bonds are planning an operalogue and other entertainment at the Chase Hotel, November 19. Admission will be the purchase of a bond or the sale of \$200 Israel bonds. All sales will be credited to the November 30 rally.

The Board of Directors of the Committee For The American Jewish Hour includes Sidney Baer, Samuel J. Bronstein, Rudolph Coopersmith, Melvin Dubinsky, Morris Feinstein, Herman Fishman, Julius Funk, P. N. Hirsch, Harold Kop-lar, Morris Lazaroff, Naftalie Lefkowitz, Harry Shapiro Jr, Sam Lefton, Aaron Levin, Sam Liebert, Paul Lyss, Hyman Flax, Herman Mayer, Sam Michelson, Louis Raskas, Gilly Reifer, Israel Rosen, Clarence Roth, Ben Samuels, Nathan Shever, Da-vid Shever, Ben Sobel, Harry Soffer, Marvin Stein, Leo Tabachnick, Meyer Tennenbaum, Abe Tober, Boris Tureen, Nathan Tureen, Wil-liam Wexler, Jack Wiseman, Sam Wolff, and Charles Yalem.

A Women's Committee of more than five hundred members under the co-chairmanship of Dorothy Molasky and Frieda Rifkin are also part of the sponsorship of the pro-gram. Other leaders have included Kitty Samuels, Tillie Siegel, Bess Block, Naomi Goffstein, Regina Waldman, Regina Greenberg and Ruth Lurie.

The American Jewish Hour is the in charge of Israel Bonds in the St. Louis area. He has been engaged in public relations and advertising work and is active in many local and national community service projects.

American Jewish Hour Illinois Jewish Federation Moves To Station WIL Honors Governor Stratton Honors Governor Stratton



Jacob J. Altman (left), president of the Jewish Federation of Southern Illinois, presenting the American Jewish Tercentenary Medallion to Governor William G. Stratton of Illinois in honor of his work in bettering human relations, on Tuesday, October 26th, at a Luncheon meeting, in the Broadview Hotel in E. St. Louis.

First Histadruth Rally

Rabbi Samuel Thurman will address the first Histadruth Rally at Tpheris Israel, Nov. 4, 8:30 p. m.

The Hillel Student Org. Chorus will present Israeli music under the direction of Sheldon Solomon. There will be no solicitation or other charges. All solicitors are urged to bring their returns to this rally, announced Jack Mitchell.

Jewish Shelter Home Starts Season With Luncheon, Card Party

The Ladies' Auxiliary of the Jew-ish Shelter Home will give their first luncheon and card party of the season on November 2, 12:30 p. m., at the home, 5030 Maple. Mrs. Sophia Roodman is chairman

DUBINSKY AND RICH HONORED AT JOOFH DINNER



Morris Sachar, president; Saul Dubinsky, immediate past president; Sam Rich, first vice-president; and Julius Funk, chairman of the meeting in honor of Dubinsky and Rich.

ole, including representatives from they have always felt that what is the Community Chest, the Social good for the elderly in St. Louis is Planning Council and others, gath- good for them!' ered at the Kings-Way Hotel on Sunday evening, October 24th, to cial honor Saul Dubinsky and Sam Rich the at a testimonial dinner tendered fiol,

More than one hundred fifty peo- | their time five days a week to it,

Rich and Dubinsky received special certificates of merit. In making the presentation to Rich, Alex Caraat a testimonial dinner tendered them by the Jewish Orthodox Old JOOFH, said, "You have always had a sympathetic understanding suests of honor.

Special praise was extended to of elderly people. It was thought we have always had a sympathetic understanding the second of the special praise was extended to of elderly people. It was thought we have always had a sympathetic understanding the second of the special praise was extended to of elderly people. It was thought we have always the second of the special praise was extended to of elderly people. olks Home.

had a sympathetic understanding Morris M. Sachar presented special praise was extended to of elderly people. It was through watches to Mr. and Mrs. Winfield the two men by Julius Funk, chair-man of the meeting, who said "De-shul was constructed so that the tion of their ten years of service voting from two to five hours of aged would not have to walk long with the Home.

distances. This same understanding and philosophy you have brought to your work for the Home."

Norman Bierman, vice-president of the JOOFH, in making the award to Dubinsky stated, "Under your presidency, from 1950 to 1953, much progress has been achieved. You have always inspired leadership at Blackburn College. through your clear-cut decisions, and your 'feet-on-the-ground' planand execution of the building ZOA Convention of our new infirmary has made it an outstanding institution of its type in the country." The Infirmary has been erected at a cost of

Morris Sachar, president of the JOOFH, explained that Rich and Dubinsky had refused the offer of a gift from the Home. Instead, they requested that a gift be given to the residents of the Home for their pleasure. The Board of Directors presented the Home with a TV set.

Mr. and Mrs. Ben Winfield, executive and assistant executive di-rectors of the JOOFH respectively, acting on behalf of the Home and its residents, presented the guests of honor with silver kidush cups. JOOFH Ladies' Auxiliary chairman, Mrs. Fredia Harstein, expressed her

Dr. Lowenthal Featured At Federation's "Bar Mitzvah" Banquet.

By Alex Pritzker

The Jewish Federation of Southern Illinois, which last week heard Illinois Gov. William G. Stratton proclaim "there is no place in government for racial discrimination," presented its 13th annual banquet in the Broadview Hotel (East St. Louis) yesterday.

Dr. Marvin Lowenthal, distinguished Jewish scholar and author who represented Jewish minority interests at the League of Nations was the principal speaker.

Jacob J. Altman, president of the Federation, said that the session was held in conjunction with the observance of the 300th year of Jewish life in the United Sta

Gov. Stratton, introduced at the Broadview Hotel before more than 100 leading East St. Louisans was presented a medallion by the Federation last Tuesday. The medallion is believed to be the first such extended to an Illinois governor.

Visibly moved by the presentation, the governor stressed that "in this country we should strive for the principle of equality."

He cited instances of Jewish leaders in the Illinois state capitol who have played an important role in making "Illinois a progressive state." He expressed "deep sincerstate. He expressed deep sincerity" in being presented an award "that is symbolic of every true American interested in the welfare of his country."

Other speakers heard Sunday included Dr. Clayton Ford, chairman of the department of government at Principia University; Rev. J. J. Higgins, Parks Air College of St. Louis University; Dr. W. Norman Grandy, McKendree College, and Professor Ross Ensminger, chairman of the department of sociology

At Rock Island, III.

The annual Convention of the Central States Region, the Zionist Organization of America, compris-ing the states of Illinois, Iowa, Missouri, Kansas and Nebraska, was held yesterday at the Fort Armstrong Hotel, Rock Island, Ill., it was announced by Leon Sosna, the president of the region.

The conference included workshop sessions on public relations, the American Zionist Fund and economic problems facing the State

St. Louisans who attended the conference include: Leon Sosna, president; Wm. S. Cohen and M. J. Slonin, vice-presidents; Naftalie Lefkowitz, chairman of the executive committee; Augustus Loeb, president of the Maccabaean Club; A. M. Sosna, president of the Zionist District of St. Louis; Sam Golub, Louis Marcus, Jacob Raigor, Herman Schachter, Ben Tischler and Max Zemel.

Miss Frieda Romalis To Address Women's League Of Young Israel

The Women's League of Young Israel will hold a luncheon November 4 at the home of Dr. and Mrs. Norman Paris, 8124 Cornell. Guest speaker will be Miss Frieda Romalis, executive director of the Jewish Family Service who will speak on the "Rehabilitation of Refugees in This Country." The luncheon will begin at 12:30 p. m. with an admission charge of \$1.25 with an admission charge of \$1.25. Guests and friends are welcome.

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KICK-OFF TO OPEN "Y" **MEMBERSHIP DRIVE TODAY**



Ready for today's kick-off of the membership campaign are (left to right) Harry Mendelson, Louis Leve, Dave Alton, Sid Harris, and Leo Laycob. "It's Fun to be a member of the Y," is one of the campaign slogans.

Sam Alton, General Chairman of the "Y" Membership Drive for 1954, announced last week that Novem-

sights on a goal of 300 new members, and I am sure with the won-

ber 1 would be the kick-off date of twenty-five other awards that will the campaign.

"We are," emphasized Alton, "going to run a short but highly concentrated campaign that will end on November 15. We have set our light to the ones bringing in the largest number of members. Gifts range from two-gun holster sets to Cashmere sweaters and auto tires.

The men's and women's Health Clubs are spearheading this year's derful teams we have set up we will not only reach our goal, but we will go over the top."

There has been an unusual amount of interest aroused in the campaign. During the campaign as well as at any other time the general public is invited to visit the "Y" and inspect the facilities and the program.

Foreign Secretary, Calls For End To Arab Boycott

Calling on the Arab nations to 'end the technical state of war which exists in the Middle East," the Right Honorable Herbert Staney Morrison, formerly British Deputy Prime Minister and Foreign Secretary, this week declared, "the first step in normalizing the situ-ation would be to have the Arabs conclude the boycott of Israel, and to open the Suez Canal to shipping to and from Israel."

Mr. Morrison's remarks were made aboard the S.S. Queen Mary, prior to his departure for England. The former British Deputy Prime Minister spent two weeks in the United States and Canada at the invitation of the State of Israel Bond Organization, in whose behalf he addressed meetings in New York, Washington, D. C., Toronto and other major communities.

JEWISH STAR Page 2 Monday, November 1, 1954

Morrison, Former British Orthodox Union To Honor Spanish And Portuguese Synagogue At Convention

The National Convention of the Union of Orthodox Jewish Congregations of America, which will be held in Atlantic City on November 11-14, will celebrate the ob-servance of the 300th anniversary of Congregation Shearith Israel, the Spanish and Portuguese Synagogue of New York.

This anniversary, which is also saluted as the Tencentenary of the establishment of traditional Judaism in North America, will be depicted at a dramatic presentation presented in honor of the occasion at a public session on Thursday evening, November 11.

Dr. David de Sola Pool, Rabbi of the Spanish and Portuguese Synagogues, will address the assembled delegates and guests fol-lowing this Tencentenary cavalcade. A plaque acknowledging the contributions of his congregation will be presented to Dr. Pool.

Thomas H. Eliot To Address Leadership **Training Course**

A five-session course in leadership training, arranged by the Con-ference of Jewish Organizations and University College, Washington University's adult education division, will begin Wednesday. All classes will meet at the United Hebrew Temple, 225 Skinker boulevard, Wednesday from 10 a. m. to 12 noon.

Thomas H. Eliot, chairman of the department of political science at Washington University, will discuss "Parliamentary Procedures," and E. S. Brandenburg, assistant dean of University College, will treat "Speaking in Public, at the opening session.

\$15,000 Donated To Jewish Hospital By N. R. Society

Dr. David Littauer, executive director of the Jewish Hospital, received from the N. R. Society, Women of Mercy, a \$5,000 check to furnish and equip nurseries and a formula room. The women who made the presentation were Mrs. Sylvia Olian, president, Mrs. David Israel, president emeritus, Mrs. Sam Melman Jr, Mrs. Samuel E. Gross, Mrs. Ben D. Kolodny and Mrs. Jacob Mellman, all past president of the society. The \$5000 dents of the society. The \$5000 check was the start of a \$15,000 donation by the society.

J. C. H. A. Sponsors Party At Kings-Way

Auxiliary will sponsor an All Games Party at the Kings-Way Hotel, Thursday evening, November 4 at 8 p. m. Attendance gifts will be dis-

The Jewish Children's Home tributed and refreshments served. Admittance charge is \$1.00.

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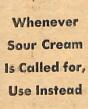
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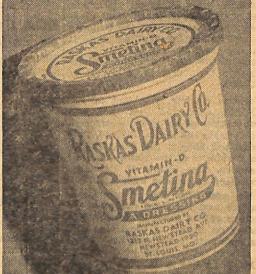
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Social Planning

Federation Facts

People frequently ask me what the Federation does besides raising funds in the annual Welfare Fund campaign. This lack of familiarity of Federation activities is understandable in view of the fact that little with respect to the other Federation work.

In addition to campaigning the the broad areas of planning for the health and welfare services of the Jewish community and allocating of funds raised to our local, national and overseas organizations.

In the space of one column it is impossible to do justice to either of these subjects. However, a couple of illustrations of what is involved in social planning might be in order. The modernization and expansion of the Jewish Hospital, for example, involved some six years of intensive study and planning on the part of many representatives of the Federation, Jewish Hospital, Sanatorium, Miriam Hospital, Medical Social Service Bureau and Orthodox Old Folks Home. During this period a tremendous amount of data was gathered concerning the health requirements of the Jewish community with particular reference to the requirements of modern hospital services, care of the aged and chronic sick, physical rehabilitation and social services.

Nationally known hospital experts were consulted on numerous occasions until eventually a blue print to fit the particular needs of St. Louis was developed. Over the long period of study literally hunlireds of people in the community were involved and had an excellent opportunity to learn what a modern community health plan should in-clude. The final plan involved the merger of Jewish Hospital, Jewish Sanatorium, Miriam Hospital and Jewish Medical Social Service Bureau into one organization. Mergers of this kind are not easy to bring about but because of the opportunity that was provided for all persons concerned to participate in the study and learn for themselves what needed to be done, the con-clusion that a merger was required was a decision that these people themselves made.

Another illustration of social planing is now going on in the area of group work and recreation to which I made reference in this column a couple of weeks ago. Back in 1947 a study of the existing servces in this field of community welfare was begun and involved the participation not only of the Federation but of the Y.M.H.A., Council House and Camp Hawthorn which at that time were separate organizations. Again a good deal of thought and effort went into the securing of information as to what

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(A report to the Jewish Community of St. Louis on some of the activities of the Jewish Federation by Herman L. Kaplow, Executive Director, Jewish Federation of St. Louis.)

the community's needs were, what existing resources were available to meet these needs and what weak spots there were that needed strengthening.

As a result of this study there was conviction among the agencies and the Federation that the comcampaign. This lack of familiarity munity could be most effectively with the non-fund-raising aspects and economically served if there were one group work and recreation agency rather than three in St. Louis. The merger of these there is so much publicity during three organizations then followed the annual drive and relatively and the Jewish Community Centers Association was created. At the present time the Federation and the JCCA are involved in the next step in this large planning job which is two other major responsibilities to determine more specifically what that the Federation carries are in changes and improvements are required with respect to buildings and services so that the community can be properly served for the next two generations or more.

> Most of the people who participate in these studies do so on a volunteer basis and devote tremendous amounts of time and effort to the work. They are motivated entirely by their sense of responsibility for community welfare and the only satisfaction they derive is in knowing that they have done something to make St. Louis a better place in which to live.

Endorses Rights Of Women's Convention



Recently Israel became the eleventh country to ratify the Convention of the Political Rights of Women, which provides that women shall be entitled to vote in all elections, to be eligible for election and to hold public office in equal terms with men. Seen here at the conclusion of the ratification ceremony at the UN are (right to left): Mordecal R. Kidron, deputy representative of Israel to the UN; Mrs. Zina Harmon, advisor, Social Affairs of Israel Delegation; Mrs. Sophie Grinberg-Vinaver, Secretary of the Commission on the Status of Women; and Mr. Constantine Stavropoulos, Principle Director in charge of the UN Legal Department.

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JEWISH STAR

Published Every Monday at 6370 Delmar Boulevard - PArkview 1-2055

MISS CELESTE GORDON......Office Manager

Consultative Board

(Any opinion expressed are those of the editor or by-lined author and do not necessarily reflect the opinions of the board members, whose functions are exclusively advisory.)

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Of Things To Come

During the two months of its existence, the Jewish Star has Sachar, who was called out of rebecome a most welcome addition to the local community-so we have been told by numerous readers. The Star endeavors to reflect the interests of the local community. In this spirit, a questionnaire will be included in one of the next issues to find the university as well as the underout which topics are of particular concern. This, we hope, will standing of its leaders and trustees. further add to the Star's tie with the Jewish population in

At this time we also want to share with the community some of our hope for the future. One of our aims is to include in our mailing list the Jewish population from Springfield, Missouri, to Springfield, Illinois. The growth in circulation will be of immense benefit to isolated Jewish families in small communities to whom the Star might become a source of contact and Protestant students. with Jewish happenings at large, and it will also benefit the St. Louis community in that the Star will be able to present a still vard chapel is Congregationalist, the richer and better newspaper.

On our docket we have a number of outstanding local and national columns. Lack of space has kept us from bringing these contributions to our readers. Once the "era" of eight and twelve page papers will have been superseded by sixteen-page papers, these columns will be regularly included.

Unfortunately-for the sake of the community-the Star depends on advertising revenue to materialize all of its ambitious plans. We are very confident that a medium which covers the entire local Jewish population should be of interest to local business and move them to include the Star in incir plans and join the many Star advertisers.

In this respect it might be of interest to point out that a number of Jewish organizations have approached us with offers of annual subsidies. Although we are very grateful and appreciate their concern for community welfare, we had to refuse their kind offers because the Jewish Star does neither intend to become another financial burden upon the community, nor does it want to feel obliged to any one group. The Star's loyalty will be reserved for the Jewish community as a whole.

(Listings must arrive at the office of the Jewish Star by Wednesday the week prior to publication. Phone PA. 1-2055. The Jewish Star accepts no responsibility for erroneous information forwarded).

Nov. 1—Hadassah, St. Louis Chapter, Temple Israel, 1:00 p. m.

Nov. 1-Deborah Chapter BBG. Nov. 1-Weizman Chapter BBG.

Nov. 1-Kickoff of YMHA Membership Campaign.

Nov. 2—Maccabaean Club, Father-Son and Sons-In-Law membership dinner-meeting, LeChateau, 6:30 p. m.

Nov. 2—JWV Memorial Post No. 346 and Ladies' Auxiliary, Kings-Way

Hotel, 8:30 p. m.

Nov. 2—Nadah Club, Jerome Goldman Legion Post, 5470 Delmar, 8 p. m.

Nov. 2—United Hebrew Temple Men's Club, United Hebrew, 8:30 p. m. Nov. 2—American No. 511 AZA, YMHA, 8:00 p. m.

Nov. 2—St. Louis No. 28, YMHA, 8:00 p. m. Nov. 2—Ebn Ezra BBG, YMHA, 8:00 p. m.

Auxiliary of the Jewish Shelter Home, luncheon and

card party, 12:30 p. m. at 5030 Maple. Nov. 2-Jewish Special Needs Society, YMHA, 1:00 p. m., Board Meet-

ing. 10:00 a. m.

Nov. 2—Theta Omega Sorority, YMHA, 7:30 p. m. Nov. 3—Ben A'Kiba Aid Society 62nd Birthday Party, YMHA, 12 noon. Nov. 3—St. Charles Chapter of Hadassah card party, Kings-Way Hotel,

Nov. 3—Daughters of Brith Sholom, Birthday luncheon and book review by Estelle Askenancy, Brith Sholom, 12 noon.

Nov. 3—B'nai B'rith Women-Brandeis Chapter No. 391, Hotel Chase,

8:00 p. m. Nov. 3—B'nai B'rith Women-Harrison-Egel Chapter No. 593, Kings-Way

Hotel, 8:15 p. m Nov. 3-JWV No. 346, Kings-Way Hotel, 8:30 p. m.

Nov. 3—Pioneer Women, Chapter No. 1, YMHA, 1:00 p. m. Nov. 3—Pioneer Women, Chapter No. 2, 8:30 p. m. Nov. 3—Warshaver Aid Society Ladies' Auxiliary, Kings-Way Hotel,

8:30 p. m. Nov. 3—Ely Egel No. 793, YMHA, 8:00 p. m.

Nov. 3-Pandit Chapter BBG.

Nov. 3-Rachael Chapter BBG.

Nov. 3-Mizrachi Women's Organization, Tpheris Israel, 1:00 p. m.

Nov. 4—Jewish Children's Home Auxiliary, All Game Party, Kings-Way Hotel, 8:00 p. m.

Nov. 4-JWV-St. Louis No. 127, Kings-Way Hotel, 8:30 p. m.

Nov. 4-JWV No. 127 Ladies' Auxiliary, Kings-Way Hotel, 8:30 p. m. Nov. 4-Young Israel, Women's League, 6063 Clemens, 1:00 p. m.

Nov. 5—St. Louis Chapter of the National Women's Committee of Bran-deis University annual luncheon meeting, Kings-Way Hotel, Balsam 12:30 p. m.

Nov. 6—USO Dance, YMHA, 8:00 p. m. Nov. 7—Jewish National Home for Asthmatic Children annual dance, Chase roof.

Nov. 7-USO Brunch, YMHA, 11:00-5:00 p. m.

UNITY WITHIN DIVERSITY REALIZED AT BRANDEIS U.

ST. LOUIS CHAPTER MEETS FRIDAY AT KINGS-WAY

MRS. STANLEY OLSHWANGER

Brandeis University in Waltham, Mass., named for the Supreme Court Justice, Louis Dembitz Brandeis, is the first nonsectarian institution of higher learning founded by American Jews.

It is a grand university, whose message has inspired thousands across the nation, including over 1200 Jewish women who belong to the St. Louis Chapter. St. Louis women are especially proud that the President of Brandeis Univertirement to accept the leadership of the university.

The story of the three chapels on

Several years ago, resources became available for the building of a modest Jewish chapel. It would have been following the well-set tradition of the denominationally founded universities of America had such a chapel been built on



DR. ABRAM SACHAR

roundings. For months, therefore, a program was developed which Brandeis faculty are Max Lerner,

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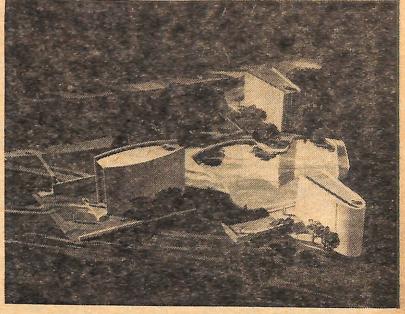
Camel

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Britannia

Hag

Lad



Three chapels grace the campus of Brandeis U. as "An invitation to the three major faiths to worship separately but in harmony."

was to eliminate the implication of minority status for any group on the Brandeis campus.

Finally the concept emerged to three chapels have become an invitation to the three major faiths to worship separately, but in harmony.

Designing of each chapel followed only after careful consultation with authorities of the faiths involved. Each religion will have its own facilities. In this way there will be emphasis on the equality of all creeds rather than the pseudo- political scientist; Ludwig Levisohn, liberalism of a "least common denominator tolerance."

the ideal we mostly practice, the nor Roosevelt. ideal that is embodied in the protection.

The St. Louis Chapter of the National Women's Committee of Brandeis University is one of 86 in the nation. The committee's chief aim is the support of the Brandeis li-Princeton chapel is Presbyterian, the Swarthmore chapel is Quaker this is the pattern followed in the Swarthmore chapel is Quaker this is the pattern followed in the Swarthmore chapel is Quaker to the Swarthmore chapel is Quaker to the Swarthmore chapel is Quaker to the Swarthmore chapel is Presbyterian, but the Swarthmore chapel is Presbyterian, but the Swarthmore chapel is Presbyterian, but the Swarthmore chapel is Quaker to the S the more than one thousand American colleges and universities founded by denominational generosity.

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Kuttoneth

Zud or Zood

Radah

Marah

HEBREW ORIGIN OF ENGLISH WORDS

To scatter, to put to flight, push

To make things move, or hum

To trespass, to mal-administer

To tread down, to raid, destroy

Looking-glass, mirror

Work, as to do chores

A thief, swindler, rascal

To grip, grasp To dream, to be in a haze

bear a child, or lad To boil, bubble, hence suds To make unclean, taminate

To mutter, one who mutters, a hag

To bear, to beget, as to

To squeeze, press

Cotton, flax, linen

To advance, join

A chest, pail, box

To inclose, contain

To beat, or thrash

The ship covenant

The camel

line or rope

A kind of silk damask

that stabs (dagger)

To smell sweet, with a

sweet odor as balsam

A braided or twisted rope

To stab, hence the thing

To honor, revere

To go to and fro, to close

The English language, which is generally accepted as being based upon Latin, Greek and German sources, includes thousands of words which have their origin in the Hebrew, the following lists only a few:

thanks for

author and critic; Leonard Bernstein, composer - conductor; Leo The Boston Herald wrote, " * * * Szilard, nuclear physicist, and Elea-

ideal that is embodied in the protections of the constitution, is the ideal of a communion of diversities, of a logetherness of separateness. A Emmer, Mrs. J. Ben Reichman, striking symbolism of that ideal is Mrs. Charles Fendell, Mrs. Sam going up in brick on the campus of Brandeis University in the form of three separate chapels, Catholic, Protestant and Jewish. Brandeis, a nonsectarian university founded by Jews. thus breaks a long tradition. The officers of the St. Louis

The St. Louis Chapter will hold Jews, thus breaks a long tradition of the single university chapel, in which other faiths must accept the hospitality of the founding faith hotel. Highlight of the meeting will hold its fall luncheon meeting Friday, November 5, 12:30 p. m. at the Empire Room in the Kings-Way Hotel. Highlight of the meeting will be a quiz show with Robert Wolfson acting as quizmaster and a panel of four consisting of Mrs. Sam Cohen, Mrs. Milford Soffer, Mrs. Sam Golman and Mrs. Paul Peltason.

The enthusiasm of the chapter members, said Mrs. Isadore Wolff, program chairman, "makes our work for the Brandeis University a matter of enjoyment and pride. I hope that many more Jewish wom-en will learn of our work and join our ranks."

St. Louis, it seems, has not ceased its efforts with the "contribution" of Dr. Sachar to the university, a following of hundreds is on the

Station KSD (550)

Every Sunday: 8:15 a.m.

Jewish Religious Program.

Sunday: 11:30 to 12:00 noon. Eternal Light Tercentenary Program "The Cow That Coughed," by Morton Wishengrad. The story of the fight of Nathan Straus to

assure pasteurization of milk. Station KXOK (630)

Every Sunday: 11:00 a.m. "Message of Israel."

Station KXLW (1320)

Every Sunday: 12:30 to 1:30 p.m. "The American Jewish Hour."

Station KWK (1380)

Every Sunday: 9:30 to 10:00 a.m.

"Rabbinical Association."

Station WTMV (1490) Every Sunday: 3:00 to 4:00 p.m. "Jewish Melodies," Marty Alpirn.

TV SCHEDULE KWK-TV (Channel 4)

Rabbinical Association Services 9:30 to 10:00 a. m.

Kaval

Brit a covenant

-A. J. P.

\$175,000 RAISED AT ROBINSON DINNER

Israel Bonds were bought by 1400 were bought at the festival, in adpersons attending the 3000th annidition to \$150,000 in advance sales. versary celebration of Jerusalem at the Jefferson Hotel last Tuesday. Admission to the dinner was through purchase of a \$100 bond or sale of \$500 in bonds.

Leonard V. Finder, local chairman of the bond campaign, said

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Edward G. Robinson stressed the urgency of Israel's problems and that the needs today are as pressing as in her early days although less dramatic. "Israel is one of the hopes of the world, if it fails, we have all failed," emphasized Robinson. He gave a dramatic narrative "If I Forget Thee," of Jerusalem's history, supported by four choral

Chief address was given by Alexander Lowenthal of Pittsburgh, national chairman of cash sales, who stressed the importance of trade in the conduct of foreign affairs.

A scroll from the National Committee, State of Israel Bonds, was presented by Leonard V. Finders to A. J. Molasky for distinguished service to Israel in connection with his chairmanship of the High Holiday bond sales.

JEWISH STAR Monday, November 1, 1954

THE RABBI'S PULPIT

Everyone Respects The Jewish Sabbath Except-

Assoc. Rabbi, United Hebrew Temple

Scout Council inadvertently sched- our fathers uled its annual meeting on a Friuled its annual meeting on a Friday evening. When this mistake community takes every precaution was brought to the attention of the to respect the Jewish Sabbath, our Scout organization, the director own co-religionists act otherwise. apologized profusely and sincerely Consider the matter of stores refor the error. His letter was so impressive that it is worthwhile to reprint it in full. He wrote: once remarked to me that he would "I am indeed sorry, in fact, I cannot adequately express my condicated that he fought vigorously cern over the complete oversight against the idea of transforming on the part of those responsible for our Annual Meeting, in setting it on an evening which would be in direct conflict with the time of worship of any religious group. This should not have occurred. I assure you that such disregard for the Sabbath will not occur again, and I sincerely trust that you will accept our apologies for this inci-

On another occasion, the local United Nations Citizens Committee also inadvertently planned a celebration on a Friday evening in or-der to commemorate the birthday of the United Nations. However, once again, it was pointed out that Friday evening was the Jewish Sabbath. Thereupon, Father Donahue of St. Louis University moved that the celebration be postponed to Sunday evening. The motion was immediately carried.

dent."

These two illustrations demonstrate emphatically that gradually the civic organizations of St. Louis are according the Jewish Sabbath the dignity and consideration it deserves. A large majority of the local community groups are exceedingly scrupulous not to plan any program which will conflict with the Jewish Sabbath and the major Jewish holidays.

The picture is very encouraging. It appears as if the Jewish Sabbath and the Jewish holidays will soon regain the sanctity and holiness they once enjoyed. Unfortunately, however, there is one weak link in the chain that binds the

That weak link is-ourselves.

night; he wanted to spend that evening at home with his family. But his efforts and attempts were powerless. He could not overcome the determination of the Jewish shop-keepers who insisted upon Friday evening as shopping night. It is not exaggeration to say that Assoc. Rabbi, United Hebrew Temple

Some time ago, the local Boy Jewish worshiper to the faith of cout Council inadvertently sched- our fathers.

Friday evening could easily lose its mercantile aspect, at least in the Jewish neighborhoods, if the Jewish merchants would only co-operate—as well as Jewish customers.

The same situation holds true in the schools. It is very discouraging to note how many Jewish par-ents lend their assistance in scheduling school programs on Friday evening. One Parent-Teachers Association in the west end, whose membership is preponderantly Jewish, actually programmed a meeting for the evening of Sukkos. When the Rabbis broach the school au-

(Continued on Page 7)

The Time for a Change Is Now!

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Karst Is Not Committed To Any Group

A Letter of Appreciation from the N. & R. Society to the Strictly Kosher

MACH SCHNEL GATERING SERVICE

8411 OLIVE ST. RD.

The officers and members of the N. R.-Mothers & Babies Welfare Society express their appreciation to you for the delicious food and the grand service that went with it to help make our luncheon card party of Oct. 14th the success that it was.

Sincere thanks to you, and our best wishes for success.

Respectfully yours,

Emma Roudman Corr. Secy.

One of the many letters appreciating Mach Schnel's expert catering service.

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RE-ELECT STATE REPRESENTATIV

Her Voice Reflects The Fairy-land Splendor Of The V. P. Ball

By DORIS FRIEDMAN

The TV audience of greater St. Louis has long become familiar with a warm, well-modulated voice, which is heard each year describing the fairyland splendor of the Veiled Prophet ball. This voice belongs to Miss Marjorie Wilten, head of the Marjorie Wilten Advertising Agency.

Miss Wilten, nation-wide authority of fashion, narrates without script, since all arrangements for the ball are kept in strictest se-crecy. She prefers on-the-spot reporting, which presents a challenge to her. Her spontaneous descriptions are so vivid that her words seem to add a third dimension to the camera.

Miss Wilten says ner experiences narrating the Veiled Prophet ball are matched only by her oppor-tunity to televise the wedding of Mrs. Hadley to Vice-President Alben Barkley at the home of Mrs. Louella Sayman. After the ceremony, when talking to Mrs. Hadley on TV, Miss Wilten described the bride's hat and gown. As she uses no copy, she had left her glasses in the dressing room. Unexpect-

Beatrice Fine, Fred Borenstein, Engaged

Mr. and Mrs. Abe T. Fine, 1317 Goodfellow Blvd., announced the engagement of their daughter, Miss Beatrice Fine, to Fred Borenstein at a dinner party October 9 at the Kings-Way Hotel. Tentative plans are for a wedding in February.

The bride-elect received her bachelor of science degree in occupational therapy from Washington University where she was a member of Gamma Rho sorority.

Mr. Borenstein, son of Mr. and Mrs. Joe Borenstein, 5797 West-mnister, was educated at Rochester Institute of Technology, N. Y.

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edly Mrs. Barkley asked: "Would you like to describe my wedding band?" But Miss Wilten could hardly see the ring's design. Diplomatically she asked the bride to describe her own ring, and so millions of people saw and heard Mrs. Hadley make her longest talk to the public up to that time. It



MISS MARJORIE WILTEN

proved to be quite a scoop for Miss .vilten.

Miss Wilten, born Marjorie the personal manager of the famous Florenz Ziegfeld, and at one time headed the old American Theatre. Marjorie attended Washington University, and after gradu-ation was married to Max Wilten, business man from California. They have one son, Stanley.

It was back in St. Louis, during he depression that the twentythe depression that the twenty-nine-year-old Mrs. Wilten went to work for the first time in her life. She told: "I started at the bottom and worked very hard; I had a good time doing it. My first job in 1929 was with Famous-Barr, where I learned what I know.

Bonnie Gelber, Alan Lander, Engaged

Mr. and Mrs. Albert Gelber, 2 Almont Acres, Ladue, recently announced the engagement of their daughter, Miss Bonnie Beverly Gelber, to Alan Charles Lander. The bride-to-be is a graduate of Clay-ton High School. The wedding will take place next summer.

Lander is the son of Mr. and Mrs. Harry Lander, who live at 16 Bon Price terrace, Olivette. He is the brother of Mrs. Harold Hartman and Edward Lander. A member of Sigma Alpha Mu fraternity, he is a junior at Washington Uni-

JEWISH STAR Monday, November 1, 1954

Then I became advertising manager at Stix, Baer & Fuller, and from there moved to Brandeis in Omaha, where I was sales promotion director. I returned to Famous-Barr, where it became my job to handle all of the advertising and promotion for the Women's Division. In 1940 I went into business for myself. My husband later joined me, and we have been operating as a partnership ever since. Two years ago our son returned from the army and joined us as a junior partner."

Manufacturing companies, such as R. Lowenbaum Mfg. Co., creators of Mix Modes; Lennox Co., makers of handbags; Deliso Debs, Confettis by Paradise and Valley Shoes in the shoe field, are some of the clients of the Marjorie Wilten Advertising Agency, which handles all their national adver-

advertising, and produces shows for them: She speaks to groups of retail buyers, salesmen, executives and fashion people all over the country on "what makes women buy." Miss Wilten writes treatises on fashion, as well as forecasts on seasonal trends. She gains her knowledge by consulting with fabric mills, leather houses and magazine editors.

Miss Wilten's few spare moments are spent doing needlework, paintng, cooking and collecting antique furniture. Her taste in reading eans towards the quiet English country-side novel.

Her latest venture, of great interest to the Jewish community, has earned her much gratitude. Stoltz, is a native of St. Louis. Giving graciously of her time, early Her father was for many years next month she is staging an unusual showing of quality coutourier fashions made in Israel.

> Dark-eyed, electric Miss Wilten believes "You're only as young as your ideas." Work is fun for her. Hers is a career packed full of

Dekker At Shaare **Emeth Men's Club** This Sunday

The Shaare Emeth Men's Club will present Albert Dekker, stage and screen star, on November 7, 8:00 p. m. at the Temple, 6830 Delmar Blvd.

Dekker, the star of many Broadway plays and motion pictures, will present dramatizations from great plays and writings. Admission will be \$1.00 and 50c to all students and faculty members in the Greater St. Louis area.

Rabbi J. W. Grollman To **Lecture At Illinois College**

Rabbi Jerome W. Grollman of United Hebrew Congregation, St. Louis, Missouri, will represent the Jewish Chautauqua Society as lecturer at Illinois College in Jacksonville, Illinois. He will speak at Chapel Service at 11 a. m. on Tues-Miss Wilten specializes in fashion day, November 9, and lecture to several classes.

> excitement and glamour; creating ideas, molding tastes and accepting challenges.

Mrs. F. Romalis To Give 'Marital Relations' Talk To Married Couples

Miss Frieda Romalis, of the Jewish Family Service, will speak on "Marital Relations" at the November 9 meeting of the Married Couples Group of the United Hebrew Temple. Miss Romalis will answer questions at the close of her talk. Refreshments will be served at the meeting which starts at 8:30 p. m.

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Each year one of your friends and neighbors calls on behalf of the Red Feather Drive, the Community Chest. He does it without pay, on his own time . . . for the good of all of us in St. Louis and the County. He does it because he is sure that the St. Louis Community Chest represents the best

way to get behind the 102 separate agencies that show the Red Feather. This year the goal is \$6,100,000. And every cent of it is carefully budgeted to take care of the thousands who count on Red Feather agencies for badly needed help, care and counsel. Welcome the Red Feather, won't you?



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CLASSIFIED Federation's Women's Division Ben Gudder Of Jewish Studies Organized Conducts Civil Rights Series

national and international implinational and international impli-cations? Does an individual have know you are a citizen?" the right to conduct a Congressional Investigation? These will be some of the vital questions answered at the four-part service series on civil rights and liberties conducted under the auspices of the Women's Division of the Jewish

Federation of St. Louis.

The series entitled, "Tell It Straight" will start on November 9th, at the home of Mrs. Hugo Wurdack, 5501 Lindell. Edward Dowd, District Attorney of St. Louis, will discuss at this first session if refusing to testify implies

The second session will be held on November 16, at the home of Mrs. Harry Kessler, 7 Dromara Rd. At this meeting Dr. Clement S. Mi-

Mizrachi Women's Organization Holds **Election Wednesday**

The Mizrachi Women's Organization will have their regular meeting on November 3, 1 p. m., at the Tpheris Israel Congregation, 6912 Delmar. Nomination and election of officers will be held. Refreshments will be served.

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Does refusing to testify imply hanovish, a professor of St. Louis guilt? How do you know you are University, is planning to talk on a citizen? Does segregation have the McCarran-Walter Act and an-

On November 30th, the third in the series will be held in the home of Mrs. Morris Sacher, 8 Log Cabin

Dr., and the final session in the series will be held on December 7, at the home of Mrs. Morris Shenker, Topping Road.

Mrs. Morris Shenker is chairman of the Series. All four sessions are open to women of the entire community. For enrollment or further information call the Women's Division of the Jewish Federation. MA. 1-3880

The JYO Lounge will open in the Rumpus Room of B'Nai Amoona on Thursday, November 11, at 8 p. m., it was announced by Herb Blaukopf, J. C. C. A. Teenage Director. Chairing the JYO Lounge Committee and all its subcommittees is Ronnie Greenberg. Plans for an opening night are now being made and will be announced next week.

JYO Lounge Sub-Committeemen are: Tickets-Sheila Lisak, Tova torities on such matters, we in-Neuman, Allan Sigoloff and Beverly Richman; Equipment-Brenda Bourstein, Marilyn Katzman and Maynard Chervitz; Program—Sara Schneider, Dan Zimbalist, Howard Sandler, Beverly Richman, Allan Sigoloff and Brenda Bournstein.

John Roy Carlson, Author And Lecturer, To Speak At U. H.

John Roy Carlson, author and lecturer, will speak at 8:30 p. m. Wednesday, Nov 3, at United Hebrew Temple, 225 S. Skinker. His subject is "Middle East in Relation to Israel."

The program, sponsored by Missouri Lodge No. 22, B'nai B'rith, will feature color slides taken by Carlson, followed by a question and answer period. Admission is free.

Best known for his books "Under-cover," and "The Plotters," Carlson has recently returned from a two year trip to Europe and the Middle

Starting out from Tangier he journeyed through North Africa, French and Spanish Morocco, Algeria, Tunis, and Lybia. He then joined a group of pilgrims on their way to Mecca, re-entered Egypt, where he interviewed General Naguib and learned how Egypt's strong man feels about America.

OBITUARIES

YAWITZ, SAMUEL, on October 23, 1954, husband of the late Jennie Greenblatt Yawitz, father of Bernard and Aubrey Yawitz and Mrs. Vivian Gross. Funeral from the Rindskopf Chapel.

GOLBART, ABRAHAM A., October 24, 1954, husband of Bessie Funeral Home. Kronenfeld Golbart, father of Mrs. Marie Goodman, Mrs. Clara P Oriotis and Mrs. Edith Taryle. Funeral from Berger Memorial. SALKEY, J. SIDNEY, October



BEN GUDDER

The Tpheris Israel Congregation announced the establishment of the Ben Gudder College of Jewish Studies. Ben Gudder was honored in recognition of his interest in the Tpheris Israel adult education program.

The curriculum, to begin November 9, will offer 10-week courses in elementary Hebrew and in the philosophy and rationale of traditional Judaism.

Rabbi's Pulpit

(Continued From Page 5)

variably are told that the parents themselves selected the dates. Ironically enough, the individuals responsible for selecting the dates usually turn out to be Jewish parents who schedule programs on Friday evening, seemingly without any qualms. Certainly self-respect alone demands that Jewish parents should request that school programs and Parent-Teachers Association activities be held on some evening other than this Sabbath,

Our Christian neighbors are becoming increasingly conscious of the sanctity of the Jewish Sabbath. When will we do likewise?

25, 1954, husband of Virginia A. Salkey, father of Joan Reichert, Katherine Qually and Mary Mazur, brother of Mrs. George Cohn. Funeral from the Rindskopf Chapel.

BARIS, JOSEPH, October 22, 1954, husband of the late Rose Baris, father of Mrs. Ethel Nissenbaum, Henry and Clarence Baris. Funeral from Berger Memorial.

BIALOCK, LOUIS, October 23, 1954, husband of Sarah Gascovitz Bialock, father of Abe and Morris Bialock and Mrs. Sadie Perlmutter. Funeral from the Rindskopf

MACKSON, JOE, October 24, 1954, dear friend, funeral from the Berger Memorial.

HUTKIN, SARAH, October 27, 1954, wife of Sam Hutkin, mother of Robert, Allen and the late Norman Hutkin. Funeral from the Rindskopf Chapel.

GOGEL, CARL, on Thursday, October 28, 1954, husband of Mary Lyons Gogel, father of Mrs. Ralph Mange. Funeral from the Mayer

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Sam Shaikewitz, Larry Sipkin, Re-Elected At JWV Convention

At the Jewish War Veterans Post 127 national convention in Richmond, Virginia, October 13-17 Sam Shaikewitz was re-elected national vice-commander of the 5th region. Larry Sipkin was elected vice-president of the Life-Time Club.

National citations were presented to both Sam Shaikewitz and Larry. Sipkin from the outgoing commander Harry T. Madison of Detroit. The new national commander is Joseph Baer of Washington,

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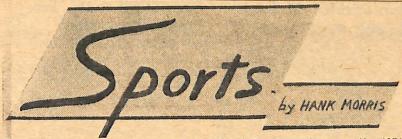
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JEWISH STAR Page 8 Monday, November 1, 1954

ELECT



FRED M. JOSEPH

Probate Judge ST. LOUIS COUNTY

A Qualified and **Experienced Lawyer** VOTE DEMOCRATIC

Next Sunday afternoon, the 1954-55 YMHA basketball season will officially get underway with the start of a pre-season tournament. The

finals and consolation round has been scheduled for the following Sunday, Nov. 14.

The tourney will afford an opportunity to judge the comparative strength of the teams that are slated to play in the "Y" league. It will then be possible to set up the divisions so



that closer competition and therefore a better league will result. A Basketball Executive Commit-

tee has been named to set up rules and regulations for league play. It will operate throughout the season deciding protests and other problems as they arise. The chairman of the committee is Dr. Stan London, a former basketball star at

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Edward F. Ford

State Representative

3rd District St. Louis County

SUPPORTING Citizens' Bill for BETTER SCHOOLS and the CURFEW LAW

Plan Spring Wedding

Mr. and Mrs. Meyer Averbuch, 1381 Clara, have announced the engagement of their daughter Ryna Joyce Averbuch to Max Hart, son of Mrs. David Hart and the late Mr. Hart, 5534 Cote Brilliante. The wedding is tentatively set for early

Washington University. The other incumbents of the five-man group are Dave Alton, Sam Alton, Morrie Beman and Ben Pearlman, all former "Y" basketball players.

Ben A'kiba Aid Society Celebrates 62nd Birthday At "Y"

The Ben A'kiba Aid Society will celebrate their 62nd Birthday Party and will honor their past presidents on Wednesday, November 3rd, at the Y.M.H.A. with a luncheon and entertainment. Mrs. I. G. Soll and Mrs. Rose Weisberg are hospitality chairman. The program chairman, Mrs. Fred Schwartz will present Carl Martin, TV, Radio and stage personality and Lou Sher, a pianist,

The luncheon will begin at 12 noon. The Ben A'kiba's main project at this time is the Ben A'Kiba Children's Play Therapy Department in the new Medical Center of the Jewish Hospital.

> **Vote Democratic Elect** LEVOY W. MEYER

For Constable, 4th District 100% UNION MAN

Member Amer. Legion Post 590

Maurice Abramson Platforn

Elect a responsible businessman to handle a business responsibility

Elect a proven community leader to undertake community obligations

1. TRAFFIC

I will support a highway program that includes modern expressways and thoroughfares in keeping with the growth and needs of St. Louis County.

2. PUBLIC UTILITIES

(a) WATER

I will exert every effort to bring to St. Louis County an adequate water supply, and will support County ownership of the water system if private enterprise is unable to fulfill the needs of the County.

(b) TRANSPORTATION

Work for improvement of public transportation facilities.

3. LAW ENFORCEMENT

I favor the establishment of a County wide Police system, non-partisan and non-political in its organization and functions.

4. PARKS AND RECREATIONAL FACILITIES

I pledge support to the establishment of additional parks and recreational facilities. This system to be augmented with a planned program of recreational instruction and supervision for juveniles.

5. MERIT SYSTEM

To establish a merit system in County Government.

To reduce taxes by efficiency and the elimination of waste; to operate within the established budget.

MAURICE ABRAMSON



DEMOCRATIC CANDIDATE ST. LOUIS COUNTY COUNCILMAN Third District

Committee, Maurice Abramson For St. Louis County Council

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Maurice Schechter	Chairman
John Fitzgerald	Co-Chairman
Harry Lander	Co-Chairman
Harold Healy	Co-Chairman
Milton Mandell	Co-Chairman
Leon Yatkeman	Treasurer
Norman Spetner	Secretary

For the high caliber of your courts

KEEP THE SERVICES

Circuit Judge NOAH WEINSTEIN



Circuit Judge Noah Weinstein

DEMOGRATIC CANDIDATE FOR JUDGE OF THE CIRCUIT COURT OF ST. LOUIS COUNTY DIVISION No. 3

Qualified by an outstanding record as Circuit Court Judge and by 24 years of previous legal practice in our community. Endorsed in lawyers' poll over

KEEP HIM IN OFFICE WITH YOUR VOTE TUESDAY, NOV. 2, 1954

Retain SUDGE SONES ON HIS RECORD

ENDORSED IN LAWYERS' POLL OVER OPPONENT



Circuit Judge Douglas L. C. Jones

DEMOCRATIC CANDIDATE FOR JUDGE OF THE CIRCUIT COURT OF ST. LOUIS COUNTY DIVISION No. 5

KEEP YOUR CIRCUIT COURT

- HONEST
- EFFICIENT
- IMPARTIAL

VOTE NOVEMBER 2, 1954